

## **Butler Winery & Vineyards**

6200 E. Robinson Rd.  
Bloomington, In 47408  
(812) 332-6660

butlerwinery.com

1022 N. College Ave.  
Bloomington, In 47404  
(812) 339-7233

### **FOR IMMEDIATE RELEASE:**

July 30, 2007

### **Butler Winery's Indiana White to be featured at Governor's Residence events**

Butler Winery, growing grapes and making wine in Monroe County since 1983, has been honored by having a wine selected to be served at special events at the Governor's Residence in Indianapolis. The wine, Indiana White, is made entirely from Chardonal and Vignoles grapes grown at the Butler Vineyard on Robinson Road.

Butler Winery is the fourth oldest operating winery in Indiana. The winery and vineyard are located just 10 minutes from the NE side of Bloomington, near Lake Lemon.

"Our philosophy has always been to use locally grown grapes in the belief that wine is a reflection of the climate, the soil, and the people who grow the grapes", said Jim Butler, owner of Butler Winery. "I am very pleased that the governor and first lady recognize the Indiana wine industry for our excellent product. Indiana wineries are making award-winning, internationally recognized wine and it's exciting that it will be shared with guests at the Governor's Residence."

(The following is quoted from the Indiana Wine Grape Council press release of July 20, 2007):

Indiana's First Lady, Cheri Daniels, today announced that Indiana wine is being featured at select events held in the Governor's Residence in Indianapolis.

"During renovations to the Governor's Residence, we showcased many Indiana industries and artists in the design of the people's home. Serving Indiana wine at the Residence is one way to again highlight the amazing resources our state has to offer" said Daniels.

At the request of Governor Daniels and the First Lady, a wine tasting was conducted by the Indiana Wine Grape Council to determine three outstanding wines that will be served at private events hosted by the first family. Oliver Winery's Creekbend Chambourcin, Butler Winery's Indiana White and Huber Orchard and Winery's Raspberry Dessert Wine were selected to be served.

"All three wines selected are outstanding," said Jeanette Merritt, marketing specialist for the Indiana Wine Grape Council. "The visitors to the Governor's Residence are going to enjoy the fruits of the wineries labor."

The Indiana wine industry boasts 35 commercial wineries and over 400 acres of grapes.

### About Indiana Wine Grape Council

The Indiana Wine Grape Council seeks to enhance economic development in the state by establishing a successful wine grape industry through research and marketing development. The program provides extension specialists in enology (winemaking), viticulture (grape growing), and marketing to assist commercial and amateur grape growers and winemakers. Since the creation of the Council in 1989, the number of Indiana wineries has increased from nine to more than 30, attracting nearly 900,000 visitors each year and reaching annual retail sales of nearly \$9 million.

### Contacts:

Jeanette Merritt, Marketing Specialist, Indiana Wine Grape Council, (765)496-3842,  
[jkmerritt@purdue.edu](mailto:jkmerritt@purdue.edu)

Jim Butler, owner, Butler Winery, (812) 332-6660